

SPP Italy 2019 | Information for Sponsors

Conference Organisers

Cambridge University Italian (CUIT) Society and the Association of Italian Scientists in the UK (AISUK)

Date & Location

Saturday 26th October 2019 at the Old Divinity School, St. John's College, Cambridge

Format, Themes & Audience

- One-day conference with talks and panels, 9 invited speakers from Italy and the UK
- Debates around 3 key themes:

Energy and the
environment



Public health and
biotechnology



Digital
technologies



- More than 100 people already registered to attend, including undergraduate students, graduate students and researchers with a scientific and technical background from leading UK universities

Benefits to Sponsors

- Logo visibility on conference promotional material distributed through social media (Facebook and Twitter), mailing list of the CUIT society, emails to departments and colleges in the University of Cambridge, network of 600+ AISUK members in the UK, and mailing lists of student Italian Societies at other leading UK universities.
- Advertise brand to selected audience, network with researchers, and exploit recruitment opportunities with talented undergraduate and graduate students from the leading universities in the UK

Sponsorship Packages

- 1) Bronze (£500+)
Logo placement on the programme booklet as well as all promotional material distributed through printed and digital media and via email before and during the conference.
- 2) Silver (£1000+)
All of the above plus a call for action or for CV in the company profile inviting conference attendees to express their interest in your projects
- 3) Gold (£2000+)
All of the above plus a representative table at the conference to interact with researchers and students attending the conference.

Contact

We are always open to find the arrangement that best suits your organisation.

Please contact us at spp2019.cambridge@gmail.com